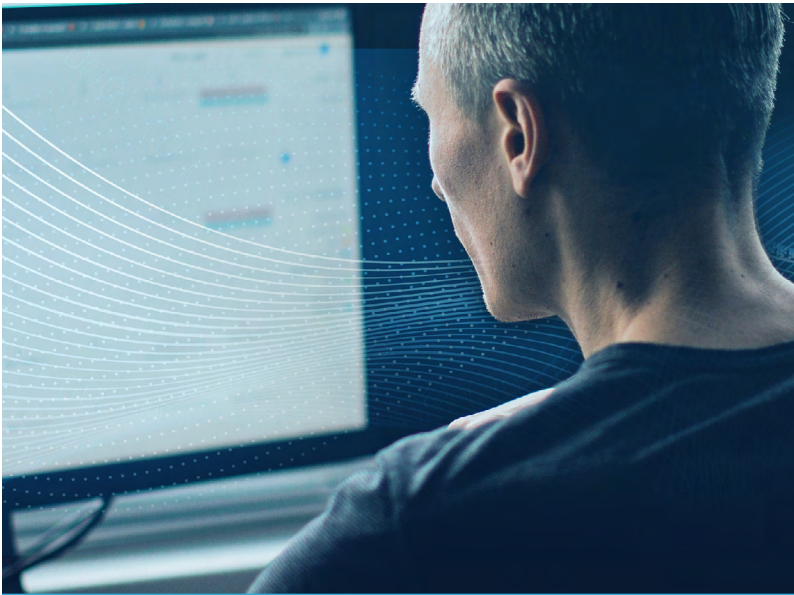


# Invest in Plurilock

Technology • Cybersecurity • Software



## About Plurilock

Plurilock is a cybersecurity firm based in Victoria, BC that provides full-day identity, authentication, and detection using behavioral biometrics and continuous authentication technology. Unlike other MFA solutions, Plurilock does not rely on lengthy login workflows, additional devices, or code generators. Plurilock provides continuous credential compromise detection, filling identity-based security gaps other solutions leave behind. Plurilock targets sales in financial services, government and defense, and healthcare.

## How it works

### Behavioral biometrics and machine learning

Our expertise is in applying machine learning to human movement to verify identity and enhance cybersecurity. This enables two key capabilities: anomaly detection and continuous authentication sectors.



## Leadership

**Ian L. Paterson • CEO**

10-year data analytics entrepreneur, proven track record in commercializing data science solutions and landing multi-million dollar accounts.



**Roland Sartorius • CFO**

25-year proven senior chief financial officer with experience and multiple exits in public, high growth North American and European companies.



**Jord Tanner • CTO**

20-year technologist instrumental in scaling a previous venture-backed data analytics start up from zero to 500k SaaS users before its sale to eBay.



**Dr. Aron Hsiao • VP,  
Product & Marketing**

20-year technologist, doctorate in the sociology of media and technology, human computer interaction specialist, former NYU faculty member.

## IP enables a unique approach

- ✓ 35,000+ Hours of R&D
- ✓ 2,500+ Citations
- ✓ 120+ Journal Articles
- ✓ 3 Issued Patents

# Plurilock

TSXV: PLUR  
OTCQB: PLCKF

# Invest in Plurilock

We developed a product that's been purchased some of the largest entities in the world to help with cybersecurity and now have the right foundations and resources to grow Plurilock aggressively.

## Four reasons to own Plurilock

### Technology and IP

Plurilock owns patented artificial intelligence solutions for invisible, non-interruptive, full-day authentication. This technology provides valuable insights into credential compromise for security teams, reduces helpdesk load, and offers a privacy-safe experience for users.

### Significant Market Potential

Global cybersecurity spending is predicted to exceed \$1 trillion from 2017-2021 while the industry remains fragmented and suitable for M&A activity.

### Work from Home Economy

The work from home paradigm has resulted in an increased need for network security, with many employees and admin staff working at different locations. This increases their vulnerability to cyberattacks.

### Tier One Customer Base

Existing customers include government agencies, including the US Department of Homeland Security and the U.S. Army, as well as major banks and financial institutions.

### Capital Structure - April 1, 2021

Ticker	TSXV: PLUR OTCQB: PLCKF
Share price (5-day VWAP)*	\$0.68
52-week high/low*	\$0.85/\$0.22
Market capitalization*	\$39.6M
Common shares outstanding	58.3M
Warrants	13.5M
Options**	8.3M
Fully diluted shares outstanding	80.2M
Cash**	\$3.1M

\* As of April 1, 2021

\*\* As of Sept 30, 2020. Excludes recent financings and acquisition

### Milestones and Catalysts 2021

- List on the U.S. exchange to gain broader capital market awareness.
- Secure new patents to increase competitive moat
- Complete 1+ acquisitions to grow market distribution
- Expand North American direct sales staff
- Launch two platform integrations to accelerate sales