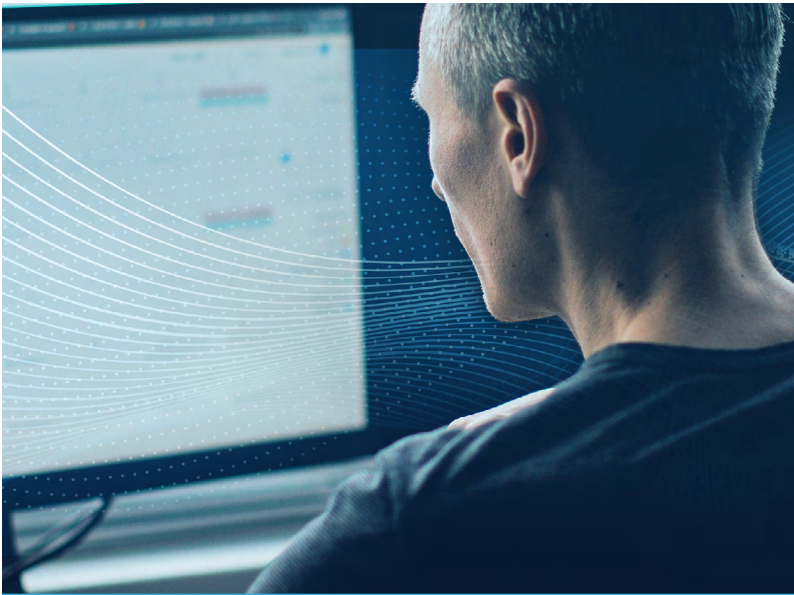# Invest in Plurilock
Technology • Cybersecurity • Software

About Plurilock

Plurilock is a cybersecurity firm based in Victoria, BC that provides multi-factor authentication (MFA) and true continuous authentication using behavioral biometrics. Unlike competing MFA solutions, Plurilock does not require users to complete lengthy login workflows using mobile messaging or code generators. Unlike competing continuous authentication solutions, Plurilock provides true full-workday authentication in the background. Plurilock targets sales in the financial services, government and defense, and healthcare.

Leadership

Ian L. Paterson • CEO

10-year data analytics entrepreneur, proven track record in commercializing data science solutions and landing multi-million dollar accounts.

Roland Sartorius • CFO

25-year proven senior chief financial officer with experience and multiple exits in public, high growth North American and European companies.

Jord Tanner • CTO

20 year technologist instrumental in scaling a previous venture-backed data analytics start up from zero to 500k SaaS users before its sale to eBay.

Dr. Aron Hsiao • VP, Product & Marketing

20 year technologist, doctorate in the sociology of media and technology, human computer interaction specialist, former NYU faculty member.

How it works

Behavioral biometrics and machine learning

Our expertise is in applying machine learning to human movement to verify identity and enhance cybersecurity. This enables two key capabilities: anomaly detection and continuous authentication sectors.

IP enables a unique approach

✓ 35,000+ Hours of R&D
✓ 2,500+ Citations
✓ 120+ Journal Articles
✓ 3 Issued Patents

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We developed the product that's been purchased some of the largest entities in the world to help with cybersecurity and now have the right foundations and resources to grow Plurilock aggressively.

Four reasons to own Plurilock

Technology and IP

Plurilock owns patented artificial intelligence solutions for continuous, invisible, non-interruptive multi-factor authentication (MFA). These provide a secure and frictionless user experience, unlike the current industry standard MFA, which is costly and inconvenient for users.

Significant Market Potential

Global cybersecurity spending is predicted to exceed $1 trillion from 2017-2021 while the industry remains fragmented and suitable for M&A activity.

Work from Home Economy

The work from home paradigm has resulted in an increased need for network security, with many employees and admin staff working at different locations. This increases their vulnerability to cyberattacks.

Tier One Customer Base

Existing customers include government agencies, including the US Department of Homeland Security and the U.S. Army, as well as major banks and financial institutions.

Capital Structure - September 30, 2020

Ticker	PLUR
Share price (5-day VWAP)*	$0.29
52-week high/low*	$0.40/$0.215
Market capitalization*	$13.1M
Common shares outstanding	45.06M
Warrants	8.72M
Options**	6.65M
Fully diluted shares outstanding	60.43M
Cash	$3.07M

* As of Nov 27, 2020
** Includes 6.10M issued on October 28, 2020

Milestones and Catalysts 2021

- ☐ List on the U.S. exchange to gain broader capital market awareness.

- ☐ Secure new patents to increase competitive moat

- ☐ Complete 1+ acquisitions to grow market distribution

- ☐ Launch two platform integrations to accelerate sales

- ☐ Expand North American direct sales staff

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